

# POPULAR PULSE



Dear Colleagues ,

I am very pleased to see the inaugural issue of Popular Pulse, our company newsletter, launched this year. The newsletter is for all members of the PFL family to share news about themselves and their families. Through the Popular Pulse newsletter, our team will also be connected with all our company news.

We are at a historic moment in our growth as we have recently become a public limited company. This provides us with the opportunity to grow and demonstrate our capabilities. This also calls for all of us to rise to the occasion and shoulder more responsibility - which I have no doubt that all of you will take up. The need of the hour is to be system -driven and professionalize every aspect of our business. Each one can contribute to share holder value in their own way.

We are looking at scaling up our operations by way of larger and more challenging projects for which the whole hearted commitment of every member of the PFL family is essential. I urge you to challenge yourselves and be part of the success story of PFL. While we are at it, let us not forget that our foundation has been built on an unwavering adherence to quality and integrity and it is imperative that we enhance that in the years to come.

Let us grow together!

A. S. Venkatesh  
Managing Director

Dear PFL family,

It is a privilege to address you as the CEO of our esteemed organization, leading a team of dedicated professionals who are continually pushing towards excellence in work.

I would like to express my heartfelt appreciation to each and every member of our team. Together, we have tackled challenges, turned obstacles into opportunities and into milestones towards greater achievements.

We must position ourselves not only to meet, but to exceed the expectations of our clients and stakeholders. In this competitive field of construction industry, adapting to the latest technologies and market trends is the key factor. At the same time we need to stick to the safety, quality compliance and deliverables as strongly as iron sticks to a magnet.

These principles are not only words on paper but, guiding values to take decisions on projects we undertake.

As we look ahead to the future, let us remain truly dedicated with integrity and collaboration to achieve the vision of our respected MD.

A. V. Mathivanan, CEO



**Sri A Sankaralingam,  
the first Chairman of  
Popular Foundations  
Pvt Ltd.**

Popular Group: Creating a Legacy in Civil Construction	
Part 1: The Inception	
1989	Popular Builders was established
1989 - 1993	Business grew steadily based on the company's strong reputation for high quality of work and high integrity. Factories, residential buildings, offices spaces projects were executed.
1994	First contract outside Chennai and first foray into the construction of academic campus buildings with the AAMEC Engineering College near Thanjavur.
1996	First high-rise building – the 10 floor Empee Towers Corporate office in Egmore considered a landmark till today.
1996 – 1998	Expansion into Karaikal, Kodaikanal and Tuticorin in addition to scaling up of projects in Chennai.
Nov 1998	Popular Builders transitions to Popular Foundations Pvt Ltd with A S Venkatesh as its Managing Director.



Focus on safety at work is a fundamental requirement at all PFL sites. Every worker at the site must wear PPE in terms of hard hat, high visibility jacket and sturdy shoes . The emphasis of safe working is an important element of the daily Tool Box talks at PFL work sites. Safety Officers at the sites are continuously vigilant to ensure all safety procedures are being followed consistently and continuously.

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**Safety Champion!**  
**S. Murugan .**  
**Sr. Safety Officer**

- Regular safety programs conducted for site manpower at Sairam college site.
- Continuous guidance to colleagues and labour about the importance of safety at work.
- Discipline maintained in following safety procedures before and after site work.



**Work Champion!**  
**S. Jayavel**  
**Site - in- Charge**

- Good planning & execution to maintain project time schedule at Sairam college site
- Regular and accurate reports submission to QS & Planning dept
- Productive deployment of NMR manpower and good manpower management at site



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## New Joinees : Welcome to the PFL Team !



**Pandian K**

Project Manager, REC site is a BE Civil Engg and has 28 years of pan - India experience in construction, refineries and liquid storage terminal activities.



**Murali M**

Dy Construction Manager, OMR Great Lakes site is a BTech in Civil Engineering. He brings with him 20 years of experience in high rise residential buildings, villas, roadworks & industrial buildings construction engineering projects



**Ganesh Kumar**

HR Manager, Head Office is a MA, LLB. He has over 20 years of experience in handling HR, Admin and statutory activities in the power sector



**Rajaganesh N**

Plant & Machinery In Charge with a Diploma in Electrical and Electronics joins our team with 27 years of experience in operations and maintenance of plant and machinery both scheduled and breakdown works. He will be based at Chennai HO.



**Calep P**

QC Engineer highly qualified with DCE; BE; ME; MBA joins us with 18 years of experience in field construction work. He will be part of our team at the OMR Great Lakes site.



**Babu Santhanam**

QC Engineer, has a Diploma in Civil Engineering and 12 years of experience in cement plant, residential, highway works and other such projects. He will be based at our HIT site at Kelambakkam.

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## New Joinees : Welcome to the PFL Team !



**Vanathi U**



**Manikandan J**



**Akhil C**

QS Engineer, with a Diploma in Civil Engineering joins us at Chennai HO. She comes with 12 years of experience and 7 years as a quantity surveyor.

Electrician & P&M In Charge who will be posted at our AVMC site at Pondicherry site is an ITI Electrician with 9 years of experience in the electrical field.

Stores Executive at RIT site has 5 years of experience in handling site stores.

## Congratulations to our young stars !



### **S Sakshitha**

( first on the left, in green dress)

D/o Mr Sathish, Dy Project In Charge, RIT site won 1st Prize n Musical Chairs competition at Shri Vidya Kalakendram Matric High School, Thiruvananthapuram, Cuddalore

### **Justin William**

S/o Mr. Tamil Selvan, Assistant Manager, Accounts & Finance, HO participated in Dolphin Silamban Championship, a Drawing Competition at Sigaram Foundation, Kovindapadi and a Cooking without Fire Competition at Mount Carmel School , Madambakkam.

Justin is also part of Junior Red Cross and actively participated in a Cleaning and First Aid Awareness Program at Chengalpattu Govt College. He is a student of seventh standard.



## Academic Excellence!

### Ms Monisha

Niece of Ms Hema Priya,  
Executive, Admn Dept HO,  
secured 100% in Computer  
Science in 12th standard  
exam



Government of Tamil Nadu  
Directorate of Government Examinations

HBE(+2) Examination Results March 2024

MONISHA T (6748868)					
Subject	Int	Theory	Pra	Total	Pass
FRENCH	010	089	099	P	
ENGLISH	010	081	091	P	
PHYSICS	010	066	020	096	P
CHEMISTRY	010	066	020	096	P
COMPUTER SCIENCE	010	070	020	100	P
MATHEMATICS	010	079	089	P	
TOTAL				0571	PASS

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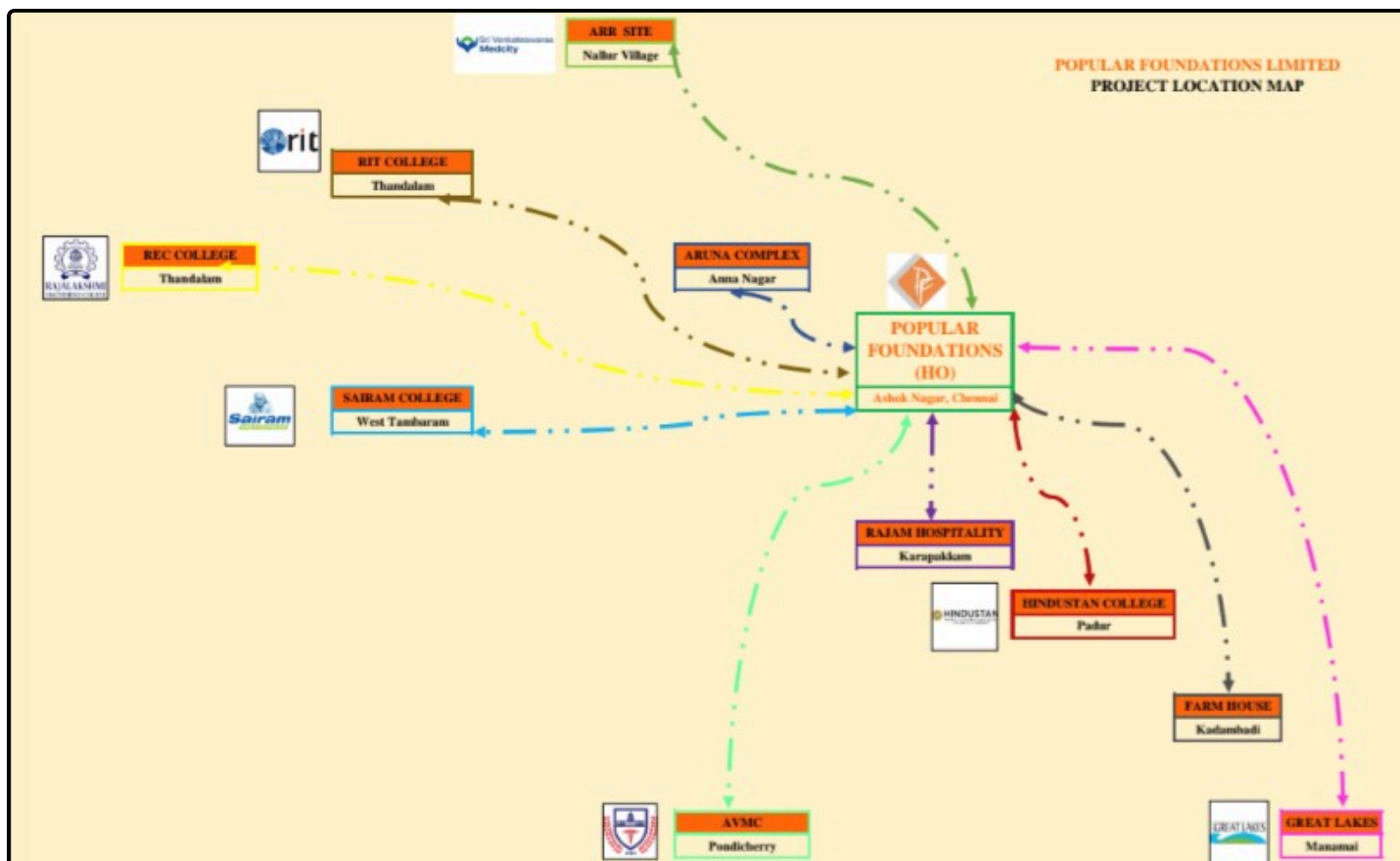
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### Mrs Amsavalli and Ms P Sadhithya

the family of Mr Pandurangan, Accounts Executive  
donated one day's food to the children of Little  
Hearts Tiruvannamali for the upliftment of the  
deprived in the community.

## PFL Sites Network



All are invited to share information/ articles / pictures for inclusion in the next  
issue of Popular Pulse!

Please email to  
sandra@grouppopular.com &  
vinitavenkatesh@grouppopular.com