

POPULAR PULSE



Sri A Sankaralingam
19.03.1938 - 25.07.2024
Founder Chairman
Popular Foundations Pvt Ltd.

As we bid a respectful adieu to our Founder, Sri A Sankaralingam, it is a time to re-commit ourselves to the principles of fairness, ethics, hard work and perfection in all tasks - the values that he held close to his heart and which he practiced all his life.

Clients remember him as a business partner who always had the customer's best interests in focus. He viewed every project and took every action from the standpoint of the customer's benefit, resulting in their complete trust in his handling of their projects.

To the PFL family, he was a benevolent employer, always mindful of the comfort of the team. He was also a guru, training us and teaching us, not only about work, but also about life! The undying devotion and affection among us towards him is testimony to his care and family approach with all staff.

While he was a man of few needs, simple living and very content with life, he was consumed by an undying passion for the construction business. Nothing made him happier than hours spent with pencil and mini drafter making site drawings, nothing satisfied him more than striding around a site, measure tape in hand. Let us cherish and take forward his legacy!

A. S. Venkatesh
Managing Director

Dear PFL family,

As we move forward from our inaugural newsletter, I am once again thrilled to connect with you. Our journey together has been remarkable, and your continued dedication and enthusiasm have been truly inspiring.

Since our last update, we have made some significant strides and more than this, achieved notable successes. I am very proud to see how each of you has embraced our vision and contributed to our growth.

Looking ahead, we face new opportunities and challenges. It is our collective strength and commitment that will enable us to tackle these with the same resolve that has brought us this far. Let's all continue by improving to focus on our core values of SAFETY, QUALITY, AND SUSTAINABILITY as we pursue excellence in every project.

I am confident that, together, we will navigate the future with innovation and integrity. Thank you for your unwavering dedication and for being a vital part of the PFL family.

Here's to more successes and milestones as we build a brighter future.

A. V. Mathivanan
Chief Executive Officer



Popular Group : Creating a Legacy in Civil Construction

Part 2 : The Growth Story

1998 : Popular Foundations Pvt Ltd was incorporated with A S Venkatesh as Managing Director.

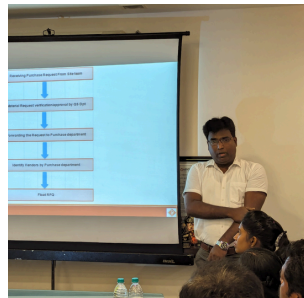
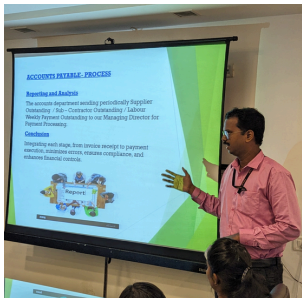
1999 : Procured first contract outside Chennai and rapidly expanded to projects in 7 districts of Tamil Nadu

2001 : PFPL became a Member of The Builders Association of India.

2001 : ISO 9000 certification obtained

2005 : PFPL bagged its 25th contract





The HODs put up excellent presentations for the induction training.
Copies of the presentations are available to all. Please contact Mr. Praveen for the same.

In the recent past there has been a surge in the PFL business with many new customers and sites. This has led to an expansion of our team to bring in additional well qualified and experienced resources.

In order to give the new team members an orientation to PFL history, business and processes, a one day Induction Program for new recruits was held at the corporate office on 23rd May 2024.

Mr. Mathivanan, CEO gave an motivational address. This was followed by presentations on:

Planning & work Quality by Mr Praveen
Site Management by Mr Rajkumar
Procurement by Mr Siva
Billing by Mr Jambulingam
Accounting by Mr Devarajan
Administration & MD's Office by Ms Sharmila.

These provided the new team members with a comprehensive orientation to our company and site work. All the presentations were excellent and a lot of work and effort was evident.

The participants rated the best presenters as follows:

1. Ms. Sharmila
2. Mr. Rajkumar
3. Mr. Praveen

Congratulations to them !

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In his address to the new joiners, our CEO, Mr Mathivanan emphasized the absolute need for an orientation towards safety in every operation at every site.

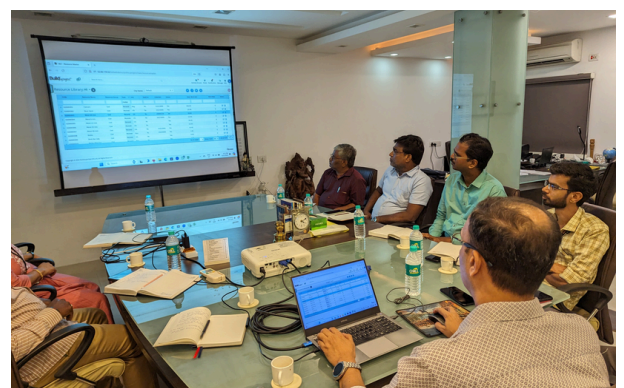
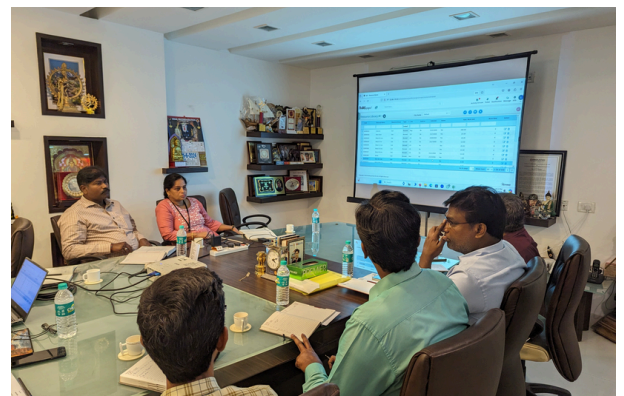
He also shared his own inspirational story of growth in PFL as a testimony to the excellent career growth opportunities available as well as the encouragement and recognition that is given to good performers.

ERP Software Demo

Technology is transforming the way in which business is conducted the world over. Every business, big or small benefits from adopting technology to improve efficiency in operations and decision making, thereby leading to better customer service and ultimately successful business.

An integrated software package provides timely analysis and MIS reports to manage operations, bring cost efficiency and reduce revenue leakage.

Our CEO and HODs participated in the demo session on 11th June 2024 and held lively interactions with the vendor to understand the benefits of the package for PFL.



New Joinees : Welcome to the PFL Team !



Yuvaraj R.
Project Manager

A D.C.E, he has 19 years of experience in construction of high-rise buildings, Industrial and Commercial buildings and Roadways Projects. He will be based at REC Chembarambakkam site



Selvakumar C.
Dy. Manager (Civil)

A D.C.E he has more than 17 years experience in various construction projects including residential buildings, hostel buildings, finishing work, commercial RCC structures etc. He will be based at REC Chembarambakkam site



Mathivanan T.
Sr Engineer
(QS & Billing)

A B.E in Civil Engineering, he comes to PFL with more than 14 years of experience in residential, Commercial and Institutional projects. He will be based at the PFL HO in Chennai.



Kubendran N.
Sr. Engineer - QS & Planning

He has a D.C.E and more than 13 years of experience as Site Engineer, Quantity Surveyor & BBS Engineer. He will bring his expertise to the team at the PFL HO in Chennai.



Bhandhalarajan S.
Sr Safety Officer

He has 10 years of experience as a Safety Officer in Industrial and Mobile tower erection work. He is a BE Chemical Engineering with a Dip in Industrial Safety. He will be at Annai Medical College site at Sriperumbudur.



Vignesh N.
Site Engineer

He is a BE (Civil Engineering) with more that 8 years in industrial construction and planning.

He will be based at the Annai Medical College site at Sriperumbudur.



Saminathan M.
Site Engineer

A D.C.E, he has 9 years of experience in construction of residential apartment buildings. He will be based at the PFL REC Chembarambakkam site .



Nasarali A.
Sr. Officer Stores & Accounts

He is a Computer Science graduate and comes to us with more than 9 years of experience in handling stores. He will be based at the PFL Great Lakes Institute of Management site at Manamai.

New Joinees : Welcome to the PFL Team !



Veeramani D
Accounts Assistant

This young man is a Fresher and will join our accounts team at the PFL HO in Chennai. He is a Commerce graduate.

Our young stars !

Justin William

S/o Mr. Tamil Selvan, Assistant Manager, Accounts & Finance, HO actively participated in Dolphin Silambam Championship – 2024 affiliated to South Indian Traditional Silambam Sports Association and Passed Purple Belt Exam.

He also participated a Tamil Speech Competition at NMS Education Festival – 2024 and got a Certificate of Appreciation. Topic : Perunthalaivar Kamarajar



2nd birthday of **P Aadithya**, Son of Mr. K.Pandurangan, Accountant – F & A Dept, HO on 08.06.2024.



D. Mrithyun Jayan, son of Mr. Devarajan, Deputy Manager – Finance and Accounts Department was all smiles and very happy as he celebrated his 4th birthday on 23.07.2024.

S. Jeevan son of Mr. G. Suresh, Sr. Engineer, Admn Block in charge, ARR project was born on 27.05.2024. The PFL family welcomes the sweet bundle of joy and wishes heartiest congratulations to the proud parents.





Mrs Anamika , wife of PFL Electrician Mr. Arokiasamy
Baby Shower Function on 15th July 2024



Mr Tamilselvan, Asst Manager, Finance and Accounts Dept celebrated his birthday on 17th July 2024 with the PFL HO team.



Rajalakshmi
Institutions

On 14th June 2024 PFL was awarded 4 buildings at the Annai Medical College and Hospital at Pennalur, Sriperumbedur. This is part of the prestigious Rajalakshmi Group of Institutions and the college will soon be renamed as Rajalakshmi Medical College and Hospital.

PFL will undertake construction of :

1. Girls Hostel
2. Womens's Quarters
3. Steam Laundry Building
4. Vaithiyanath Block

All are invited to share information/ articles / pictures for inclusion in the next issue of Popular Pulse!

Please email to
sharmila@grouppopular.com &
vinitavenkatesh@grouppopular.com